U4ENERGY REGIONAL AWARD CEREMONY

Madrid, Spain – 20 / 21 October 2011

AGENDA

Thursday 20 October 2011

Arrival & warm up activities

TIMING	ITEM	DETAILS
9.00 – 13:30	Arrival of participants: transport from airport to hotel	A Spanish representative will meet participants and accompanying guests at the airport & accompany them to the **Meliá Galgos** hotel. Pick-up up times: 9:30, 10:30, 12:00 and 13:15
11.00 – 13:00	Optional activity	Walking tour of Madrid for participants with an early arrival, starting at the **Meliá Galgos** and finishing at the Restaurant **La Biblioteca de Pedro Larumbe**
12.30 – 13.30	Welcome	Meeting with the rest of the participants, at the **Meliá Galgos** hotel (Calle Claudio Coello nº139).
13.30 – 15.00	Lunch	Brief introduction of all participant groups during lunch at **La Biblioteca de Pedro Larumbe** (**ABC de Serrano** - 61 Serrano Street, 4th floor)
15.00 – 15.30	Activities for participants	Choice between the following museum expositions: Interactive energy exhibition **"Energy for a sustainable future"** at the **CosmoCaixa** Madrid **OR** the **Prado Museum**, one of the world's greatest art galleries.
17:45 – 18:30	Leisure	Leisure time for participants at the hotel

Ceremony

TIMING	ITEM	DETAILS
18:30	Opening ceremony	Master of Ceremony: **Olivia Freijo Lloyd**
18.35	Welcoming remarks	Welcome and introduction: **José Ramón Sánchez Moro** (President, Association of Environmental and Consumer Education / The Foundation for Environmental Education, and U4energy Ambassador)

18.40	Opening remarks	Opening speech: **Isidoro Tapia** (General Secretary of the Institute for Diversification and Energy Saving (IDAE) of the Ministry of Industry) Speech: **Dr. Javier Benayas** (Member of the U4energy Jury, Ecology Professor and former ex Vice Chancellor of the Autonomous University of Madrid) Speech: **Marta Múgica** (Director of Communication and responsible of Social Relations of the European Commission Representation in Spain)
AWARD DISTRIBUTION		
CATEGORY A - Best pedagogical actions to raise awareness on efficient energy use		
19:00	Introduction to Category A	Category A winners from Portugal and Spain are unveiled and awarded
19:05	Overview of winning entries	Presentation of winning projects: **Olivia Freijo Lloyd**
19:10	Certificates and trophies	Distribution of trophies and certificates by **Juan Carlos Dueñas Cardiel**, (Director of the National Center of Environmental Education (CENEAM) of the Environmental, rural and Marine Ministry)
CATEGORY B - Best pedagogical actions to raise awareness on efficient energy use		
19:15	Introduction to Category B	Category B winners from Belgium, France, Germany, Portugal and Spain are unveiled and awarded
19:20	Overview of winning entries	Presentation of winning projects: **Olivia Freijo Lloyd**
19:25	Certificates and trophies	Distribution of trophies and certificates by **Ana Justel** (Vice president for the Science Committee of Sustainability Observatory of Spain and Director of Analysis and Statistics Office at the Autonomous University of Madrid)
CATEGORY C - Best awareness raising campaign on energy efficiency		
19:30	Introduction to Category C	Category C winners from Belgium, France, Germany, Norway, Portugal and Spain are unveiled and awarded
19:35	Overview of winning entries	Presentation of winning projects: **Olivia Freijo Lloyd**
19:45	Certificates and trophies	Distribution of trophies and certificates by **María Jesús Campos Fernández** (U4energy Pedagogical Adviser)
Closing		
19:50	Closing remarks,	Group picture, followed by closing remarks and special

	acknowledgments and thanks	acknowledgements from **Alexa Joyce** and **Caroline Bergaud**, European Schoolnet
20.00	Press point (TBC)	Interview(s) with VIPs and winners (TBC)
20.00	Reception	Cocktail for all participants, guests, and the media
20.30	Dinner	Dinner at the **Meliá Galgos** hotel
22.30	End	

Friday 21 October 2011

Departure

TIMING	ITEM	DETAILS
7.00 – 10:00	Breakfast at the **Meliá Galgos** hotel	Breakfast buffet served at the hotel.
10.00 – 10:30	Final remarks	Closing speech: **Alexa Joyce** and **Caroline Bergaud**, European Schoolnet
10.30 – 15.00	Transport back to the airport	Transport back to the airport/station for participants Departure times: 07:45, 10:00, 12:00, 14:00 and 19:00